

15 April 2015

To whom it may concern:

IOE Support for the Candidacy of the Malta Employers' Association (MEA) in the European Enterprise Promotion Awards Competition

The Malta Employers' Association (MEA) is a longstanding and a highly valued member of the International Organisation of Employers (IOE), which is the largest global network of the private sector, with more than 150 members around the world.

MEA has been extremely active in promoting enterprise and entrepreneurship at both international and European level. In discussions at the International Labour Organisation (ILO), and during the International Labour Conference, MEA has been highly engaged in the tripartite discussions on the promotion of sustainable enterprise and entrepreneurship. The ILO has a key role to play in supporting Member States in developing frameworks which enable businesses to be set up, to grow and to employ people. By engaging with the ILO, employers' organisations such as MEA support the creation of enabling environments for enterprise and entrepreneurship globally. The IOE is very grateful for MEA's substantive contribution to the Employers' activities in this regard.

The MEA has hosted the Annual Meeting of the IOE's Members from Europe and Central Asia, which number 43 Employers' and Business Organisations. On this occasion, MEF created a successful platform for the exchange of perspectives and best practice in the support of enterprise at national and international level.

Moreover, within the global employers' network, MEA has been and remains an important actor and thought leader in internal business discussions on creative approaches that best promote entrepreneurship and enabling environments for enterprises, particularly during times of crisis. MEA's footprint informs many IOE publications and position papers in this regard.

Sincerely,

Roberto Suárez Santos Deputy Secretary-General 130